

SPOT STOP WASTE CRIME

LIFE PROWhiBIT
PREVENTION - DETECTION - DISRUPTION
OF ENVIRONMENTAL WASTE CRIME



ENVIRONMENTAL WASTE CRIME IS A CRIME WITH “VICTIMS”

PROJECT	LIFE18 GIE/GR/000899
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LIST OF ABBREVIATIONS

CRMS	Common Risk Management System
EC	Environmental Crime
EPD	Environmental Protection Department
EPR	Extended Producer Responsibility
EU	European Union
EWC	Environmental Waste Crime
GDIAB	General Directorate of Inspection and Authorisation Body of the Ministry of Environment and Energy of Greece
GRFU	Green Fund
GSWMC	General Secretariat for Waste Management Coordination the Ministry of Environment and Energy of Greece
HRA	Hellenic Recycling Agency
IMPEL	European Union Network for the Implementation and Enforcement of Environmental Law
LEA	Law Enforcement Authority
MEE	Ministry of Environment and Energy of Greece
MoU	Memorandum of Understanding
NGO	Non-Government Organization
OCG	Organized Criminal Groups
PPO	Public Prosecutor's Office
PSC	Project Steering Committee
SDOE	Special Secretariat of Financial and Economic Crime Unit



1 EXECUTIVE SYMMARY

This deliverable presents the dissemination and communication strategy of LIFE PROWhIBIT project. The main objective of the project is to prevent waste crime in Greece with the use of intelligence-based inspections.

To guarantee the success of the project, a strong communication and dissemination strategy is vital throughout the entire lifetime of the project.

Based on the objectives of the strategy, the defined dissemination activities are aimed at enhancing public awareness on Environmental Crime (EC) and Environmental Waste Crime (EWC) and ensure the involvement of targeted stakeholders in targeted project actions.

The partners will use a variety of dissemination tools/activities to reach all audiences. These include among others a website and social media, numerous info days across Greece, newsletters, articles and press releases, a Layman's Report and a final conference, as presented in detail in this document.

2 INTRODUCTION

The present deliverable D1.1, is prepared at the beginning of the project, in order for LIFE PROWhIBIT to commence on a clear Communication Plan and Strategy, in accordance with the main objectives of the project and to requirements described in the grant agreement. The report contains the detailed Communication Strategy & Plan for LIFE PROWhIBIT project and constitutes one of the key outputs of Action D1 of the project.

This deliverable is a continuously working document until the end of the project (2024) and will be revised quarterly by the Communications Manager. Revisions and updates will depend on the overall progress of the project and will concern:

- the exact dates on which certain activities will take place (planning),
- the outcome/ indicators (KPIs) of implemented activities,
- the possible addition of extra communication activities that could help in maximizing the overall impact of the project.

The present deliverable is accompanied by numerous folders and files that provide detailed reporting information and evidence. The primary accompanying file of this deliverable is the excel file "D_1_1_ACCOMP FILE_COMM PLAN & KPIs", that contains (2 worksheets with) the exact scheduling of all communications activities planned, as well as the progress of the communications KPIs.